



For Immediate Release

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Strategic Radiology[®] Announces Expansion of Affiliate Program

*Innovative program invites groups of
all sizes to join SR.*

June 15, 2016— Strategic Radiology[®] (SR) announced today that after a successful pilot, its Affiliate Program will now formally launch for groups interested in collaborating with respected independent radiology groups from across the country.

Introduced in November 2014 as a pilot project, SR recruited 7 progressive, mid-sized groups from across the country as its initial Affiliate members. As Affiliate members, these groups have been able to collaborate with other SR groups and have access to SR products and services, including the SR Subspecialty Telerad Partners (SR-STP), SR Group Purchasing Organization (SR-GPO), the SR Patient Safety Organization (SR-PSO), and the web-based SR Collaborate physician forum, where radiology best practices are shared in a secure environment.

“The success of the Affiliate Program is significant because it clearly demonstrates the value SR brings to independent practices that share the organization’s vision of independence, clinical quality excellence, as well as patient safety,” said Arl Van Moore, Jr, MD, FACR, SR CEO. “The caliber of the groups that joined under this pilot Affiliate Program has brought added value to SR through their unique practice infrastructures, ideas and innovations, irrespective of size or geographic location.”

The groups from across the country that are currently part of the SR Affiliate Program include:

- Casper Medical Imaging and Outpatient Radiology; Casper, WY
- Medical Center Radiology Group; Orlando, FL
- Modesto Radiologic Medical Group (MRMG); Modesto, CA

- Professional Radiology, Inc.; Cincinnati, OH
- Radiologic Medical Services; Iowa City, IA
- Rome Radiology Group; Rome, GA
- Southeast Radiology, Ltd.; Glen Mills, PA

“Our participation with SR through the Affiliate program has exceeded our expectations and has proven worthwhile for our group in a variety of ways,” said Dr. Colin O'Brien, president of Radiologic Medical Services based in Iowa City, IA. “I highly encourage groups that share SR’s values to seriously consider aligning with Strategic Radiology. SR provides the resources necessary to progress to the next level of radiology and become more prepared for the transitions happening within the practice of radiology.”

SR Chief Development Officer Rick Brown is leading the expansion effort and is working with interested groups to understand the SR vision. These group practices range from 9 to nearly 40 radiologists, but size alone is not the only determining factor for groups to participate in this alternative membership model.

“The Affiliate Program model is a good fit for groups considering aligning with a larger practice network to preserve their independence and strengthen their practice offering,” said Brown. “Now that the program has completed its pilot phase, we expect this program to gain significant traction.”

Groups interested in the affiliate program should contact Rick Brown, SR Chief Development Officer, at rbrown@strategicradiology.org.

About Strategic Radiology (SR)

SR consists of 25 geographically diverse and forward thinking US based radiology group practices representing more than 1,400 radiologists. The goal of SR is to achieve higher quality patient care and more cost efficient delivery of medical imaging through an integrated approach of shared data and best practices, interchanging clinical expertise, and consolidating certain practice expenses.

More information can be found on the SR website at www.strategicradiology.org.

SR Core Members:

- Advanced Radiology Services; Grand Rapids, MI
- Austin Radiological Association; Austin, TX
- Central Illinois Radiological Associates; Peoria, IL
- Charlotte Radiology; Charlotte, NC
- Diversified Radiology; Denver, CO
- Huron Valley Radiology; Ann Arbor, MI
- Integra Imaging; Washington State (Inland Imaging and Seattle Radiologists)
- Jefferson Radiology; Hartford, CT
- Mountain Medical Physician Specialists; Salt Lake City, UT
- Northwest Radiology; Indianapolis, IN

- Quantum Radiology; Atlanta, GA
- Radiant Imaging, Inc.; Pasadena, CA including The Hill Medical Corporation and Arcadia Radiology Medical Group divisions
- Radiology Associates of North Texas; Dallas/Fort Worth, TX
- Radiology Associates of South Florida; Miami, FL
- Radiology Ltd.; Tucson, AZ
- Riverside Radiology and Interventional Associates; Columbus, OH
- Southwest Diagnostic Imaging; Phoenix, AZ and affiliates EDVI Medical Imaging and Scottsdale Medical Imaging and Valley Radiologists
- University Radiology; East Brunswick, NJ

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